



आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No. 15-19/2025(CPP-II) Pt-2 (C.161252)

25 भाद्रपद, 1947/16th September, 2025

Subject: Short Animation/AI Film Competition on Disaster Risk Reduction (DRR)-reg.

आदरणीय महोदया/महोदय,

As you are aware, disasters are becoming more frequent and intense due to various reasons like climate change, rapid urban growth, and increasing pressure on the environment. This highlights the urgent need for better preparedness and stronger efforts towards Disaster Risk Reduction (DRR) through active involvement of youth and academia, which is crucial to drive innovation and sustainable solutions in this direction.

Towards, this, the National Disaster Management Authority (NDMA), Ministry of Home Affairs is organizing a Short Animation/AI Film Competition on Disaster Risk Reduction. The objective is to engage students and faculty from colleges, universities, and Higher Education Institutions (HEIs) across the country and to encourage creativity and innovative use of technology in spreading awareness and preparedness for disasters.

Details of the competition are as under:

Theme: Disaster Risk Reduction – Preparedness, Mitigation and Resilience

Competition Category: Short Animation Film / AI-generated Film (Duration: 2-3 minutes)

Awards and Recognition (Category 1):

- 1st Prize: ₹5,00,000
- 2nd Prize: ₹3,00,000
- 3rd Prize: ₹2,00,000

Last date for submission: 30th September 2025

Interested participants are encouraged to visit the official website of the NDMA at www.ndma.gov.in and explore its YouTube channel for contest details and information on various types of disasters. A variety of useful resources—including short films, awareness videos, and educational materials—are available to support better understanding of disaster management.

To help promote the competition, a promotional banner has been designed and is attached to this communication. It is also available in open file format on the NDMA website. The HEIs are kindly requested to:

- Display the banner prominently on campus
- Encourage students and faculty to actively participate in the competition

Contd.-

In light of the above, all Higher Education Institutions are earnestly requested to extend their active support by promoting the initiative on campus and motivating students and faculty to participate enthusiastically.

सादर,

भवदीय,



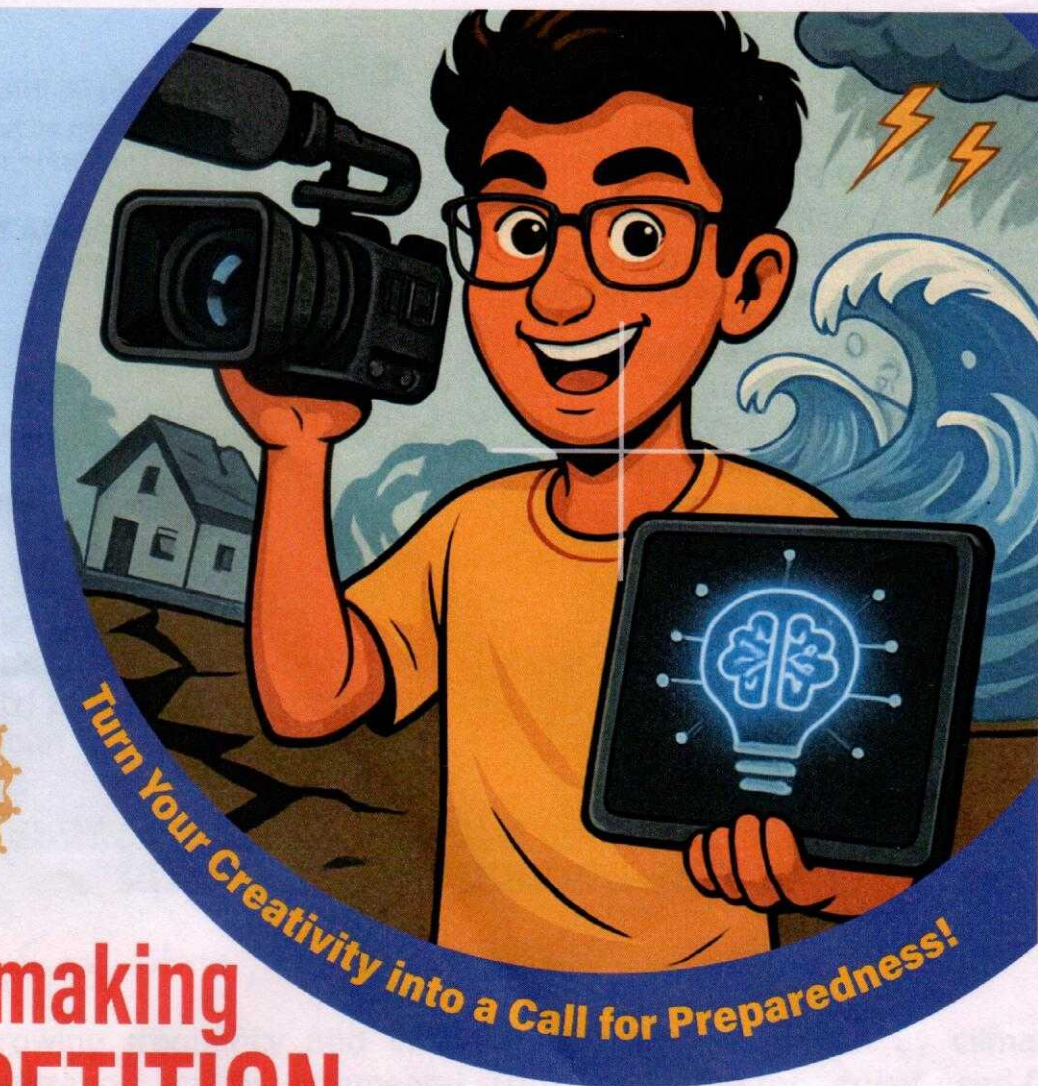
(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।



Movie making COMPETITION on Disaster Risk Reduction (DRR)

Animation | AI Visuals | Live-Action

Select Your Topic:

- Floods • Landslides • Heatwaves • Cold Waves • Droughts • Earthquakes
- Or any natural/man-made hazard that promotes Disaster Risk Reduction awareness.

Film Rules:

- Length: 2-5 minutes
- Formats: WMV / MP4 / MKV / AVI (High Resolution)
- Style: Animation, AI visuals, Live-action — your creativity, your choice!
- Must be original and never showcased before

Prizes & Recognition:

Category 1 - Faculty & Students

- Rs.5,00,000/-
- 3,00,000/-
- 2,00,000/-

Category 2 - CSR Foundations & NGOs

- National Certificate of Recognition
- Your video featured in National Awareness Campaigns with logo credit

How to Enter:

- Email: ndma.awareness@gmail.com (attach or share Google Drive link)
- Include: Film + Short profile of you/your organization
- OR send via speed post (DVD/Pen Drive) to: NDMA Bhawan, A-1, Safdarjung Enclave, New Delhi - 110029

Deadline: 30 September 2025 | Details: www.ndma.gov.in